



# Your Source for **QUALITY BANNERS**

## best for short-term single-sided banners: **COOLFLEX® Banner**

<b>DESCRIPTION</b>	This multi-purpose, one-sided, front-lit substrate is versatile and used around the world for banners, billboards, and other specialty applications.
<b>END USES</b>	Recommended uses include banners, billboards, building wraps, construction decorations, murals, display stands, transit shelters, and trade show graphics.
<b>PRODUCT LIFE</b>	Product life ranges from 2-3 years for indoor uses and 3-6 months for outdoor uses (dependent on the elements). No warranty is provided.
<b>BENEFITS</b>	<ul style="list-style-type: none"> <li>• A smooth, high-quality surface allows for vibrant single-sided graphics.</li> <li>• Superior graphic reproduction produces sharp images.</li> <li>• Product is made of reinforced vinyl to ensure durability.</li> </ul>

## best for short-term double-sided banners: **COOLFLEX® Blockout**

<b>DESCRIPTION</b>	This curl-resistant substrate offers an ultra-smooth, high-quality surface with light-blocking technology for double-sided printing.
<b>END USES</b>	Recommended uses include indoor and outdoor double-sided banners.
<b>PRODUCT LIFE</b>	Product life ranges from 2-3 years for indoor uses and 3-6 months for outdoor uses (dependent on the elements). No warranty is provided.
<b>BENEFITS</b>	<ul style="list-style-type: none"> <li>• Substrate is opaque with light-blocking to prevent show-through.</li> <li>• Superior graphic reproduction produces sharp images.</li> <li>• Product is made of reinforced vinyl to ensure durability.</li> </ul>

## best for long-life and versatile banners: **3M™ Panagraphics™ III**

<b>DESCRIPTION</b>	This durable, translucent substrate has a smooth front surface with a semi-gloss finish. This substrate is a cost-effective choice for seamless, wide-width back-lit signs used in medium to long-term installations.
<b>END USES</b>	Recommended uses include indoor and outdoor or day and night graphics for back-lit signs.
<b>PRODUCT LIFE</b>	Product life is up to 5 years. The 3M™ MCS™ Warranty period varies from 2-8 years with film, ink series, graphic protection, and indoor or outdoor use.
<b>BENEFITS</b>	<ul style="list-style-type: none"> <li>• 3M™ Brand assures value recognition.</li> <li>• Images are not interrupted by seam lines, offering a better image.</li> <li>• Dimensional stability assures a tough, flexible material.</li> </ul>